MacBook Neo for Schools

The accessible full Mac for student fleets and everyday staff work

New Gauge Digital

MacBook Neo is Apple's most accessible Mac — a full macOS experience with A18 Pro, a 13-inch Liquid Retina display, all-day battery, and Apple Intelligence. For schools, it opens 1:1 and shared Mac programs that were harder to justify when every seat needed Air or Pro pricing.

Why it fits education

- Full Mac for learning — documents, research, creativity, coding, collaboration — not a locked-down mini-OS.
- All-day battery (Apple published figures up to 16 hours) for carts, 1:1, and staff days without power hunts.
- Quiet, durable aluminium design students are proud to carry; IT can still enrol and supervise as school assets.
- Volume seat default — pair with MacBook Air/Pro for specialist staff and labs, iPad for primary and creative.

At a glance (public Apple positioning)

Chip	**Apple A18 Pro**
Display	**13" Liquid Retina**
Memory	**8GB unified**
Storage	**Configurable SSD**

OS	**macOS + Apple Intelligence**
Camera	**1080p FaceTime HD**
Finishes	**Silver, Blush, Indigo, Citrus**
Focus	**Accessible full Mac**

Where Neo sits in a school Mac mix

MacBook Neo	Volume student fleets, everyday staff, first Mac programs
MacBook Air	Staff who need more headroom; longer ownership cycles
MacBook Pro / Mac	Media, STEM labs, specialist and power roles
iPad	Primary, portable creation, shared carts, Pencil workflows

The stack that makes it work

Apple School Manager · Jamf (School or Pro) · Lightspeed safety & classroom tools · UniFi campus networking. Hardware alone is not a program — enrolment, policy, safety, and Wi-Fi complete the story.

How New Gauge Digital helps

We help Australian schools right-size Neo vs Air/Pro vs iPad, stand up management and safety tools, train teams, and hand over. Hardware is typically purchased through your education channel; we design and deliver the program.

Discuss a school Mac program → newgaugedigital.com.au/pages/contact

MacBook Neo claims reflect Apple public materials. NGD is independent — not Apple. Education pricing via Apple & authorised resellers. © New Gauge Digital